



























## **Identifying Cultural Hazards**

## Four Clues That Your Client Is Out of Balance

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**Clue #1** 

## "Management won't do anything until someone gets hurt."







## **BUILD TRUST**





## **A Consistent Approach**

#### **1.Is there a reasonable potential for:**

- Electrocution;
- Suffocation;
- Asphyxiation;
- Engulfment;
- Poisoning;
- Falling from a height of more than six feet; or
- Having the head or entire body crushed by machinery, equipment, or suspended loads?



### **A Consistent Approach**

- 2. Is there a reasonable potential for fire, explosion, or large chemical release?
- **3.** Is there a reasonable potential for the amputation of a limb or digit?
- 4. Is there a reasonable potential for back, shoulder, arm or leg muscle strain?



## **A Consistent Approach**

- 5. Is there the potential for this situation to occur:
  - Several times each day
  - Daily
  - Weekly
  - Monthly
  - Annually; or
  - Only once.



#### **Build Trust**

## **Consistent Approach**







## **Keys To Creating Success**









BBS SCORECARDS



## **Our Values**

- Accountability
- Transparency
- Excellence
- Innovation
- Integrity
- Teamwork



- Customer Delight
- Loyalty
- Respect
- Discipline
- Reliability

#### We Know What We Know



#### We Know What We Know

Pin down the other person's thumb as many times as you can in 30 seconds.



## We Know What We Know Lessons Through Experience

Learned, usually quickly, by participating in or witnessing an event so significant that it changes the way we think and behave.

#### Lessons Through Effect

Learned, usually over time, by the reinforcement of consequences arising from a specific behavior.



## **Our Values**

- Accountability
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- Innovation
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- Teamwork



- Customer Delight
- Loyalty
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- Reliability

## **Living Our Values**

"It is not hard to make decisions when you know what your values are."- Roy Disney



#### **Build Trust**

Consistent Approach + = 2-WAY TRUST The 3 E's of Success



**Clue #2** 

# "I can't believe your employee would do something so stupid!"







# CREATE ACCOUNTABILITY AND RESPONSIBILITY





Demonstrating Accountability and Responsibility

• Medical assistance

• Return to work



**Clue #3** 

# "I just knew that someone was going to get hurt doing that!"



# BALANCE





# CONSTANT EVALUATION



# The "Be Safe" Mentality



The unintended consequence of the OSHA Recordable Injury and Illness Rate.



# The "Be Successful" Mentality

• Be Aware







# The "Be Successful" Mentality

• Be Aware

• Be Present



# **Being Present**

- Create opportunities for contact
- Make contact purposeful
- Listen
- Give high impact feedback
  - Specific positive reinforcement
  - Coaching
  - Redirecting Behavior



# The "Be Successful" Mentality

• Be Aware

• Be Present

Be Balanced





# Your Employee Should Not Hear

• Since we are behind, . . ."

• Just this one time, . . . "

• This is an emergency, . . ."



#### EMERGENCY FEED ON THE SIDE, TURN KNOB ALIMENTATION D'URGENCE TOURNER LE BOUTON SUR LE CÔTE



**Clue #4** 

# "You had a lost time!!! Well, what are you going to do about it?"



# BALANCE





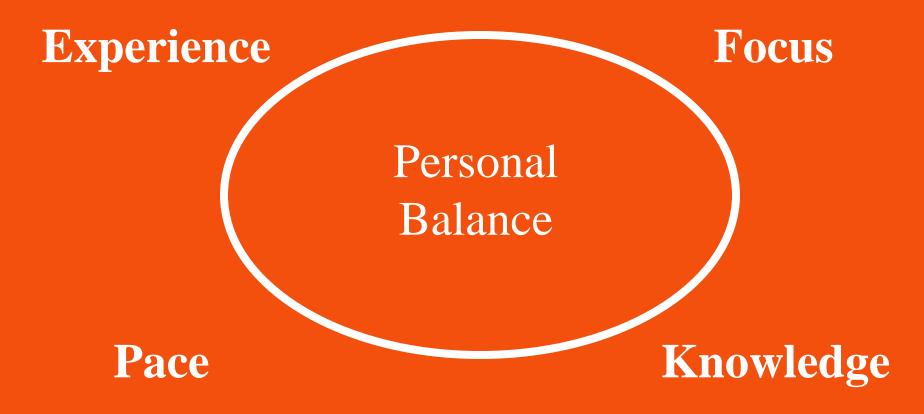
**Corrective Action** 

• Retrain

• Discipline



# What's the Trigger?





**Corrective Action** 

What Does It Address?

• Retrain

• Discipline



**Corrective Action** 

What Does It Address?

• Retrain — Knowledge

• Discipline



**Corrective Action** What Does It Address?

• <u>Retrain</u> — — — Knowledge

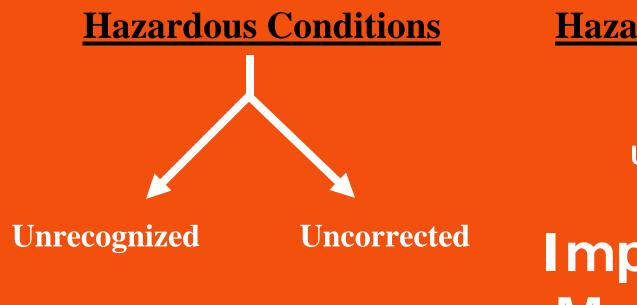
• Discipline — ?????



# TAKE APPROPRIATE ACTION



# **Incidents Happen Due To:**



**Hazardous Acts** 

Unable

Unaware

# Improperly Motivated



# **Simple Questions**

#### <u>UNAWARE</u>

- Analysis
  - Have you completed this task before?
  - Tell me what the procedures are.
- If they don't know
  - Reevaluate the training process
  - Retrain the employee

#### **UNABLE**

#### • Analysis

- Can you show me how you complete this task?
- Observe the employee completing the task.
- If they physically can't do it
  - Reevaluate the process
  - Reevaluate the employee's role



# **Improperly Motivated**

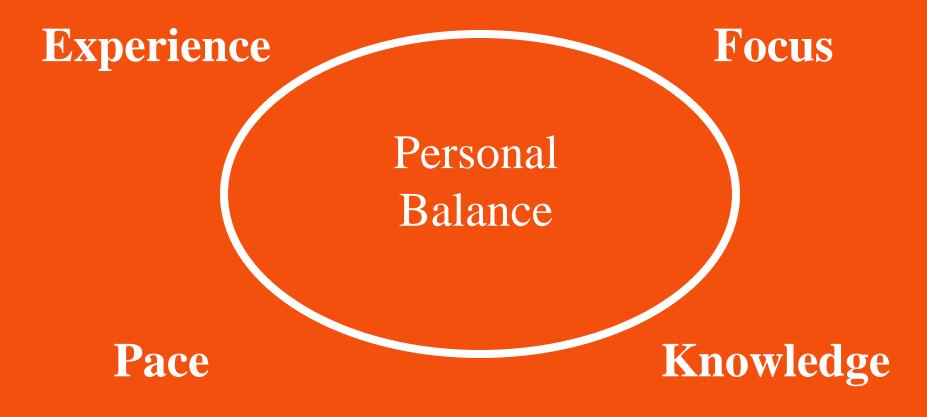
• Culturally-induced Behavior

• Consistently Inappropriate Behavior

• Inconsistent Behavior



# Who Has The Influence?





# **Perpetuate The Cultural Causes**

Action For The Sake Of Action No Action When Action Is Warranted

# Inconsistent Corrective Actions



# What Do You Make?



# Starting today, what are you going to do differently?



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