



























Identifying Cultural Hazards

Four Clues That Your Client Is Out of Balance

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Clue #1

"Management won't do anything until someone gets hurt."







BUILD TRUST





A Consistent Approach

1.Is there a reasonable potential for:

- Electrocution;
- Suffocation;
- Asphyxiation;
- Engulfment;
- Poisoning;
- Falling from a height of more than six feet; or
- Having the head or entire body crushed by machinery, equipment, or suspended loads?



A Consistent Approach

- 2. Is there a reasonable potential for fire, explosion, or large chemical release?
- **3.** Is there a reasonable potential for the amputation of a limb or digit?
- 4. Is there a reasonable potential for back, shoulder, arm or leg muscle strain?



A Consistent Approach

- 5. Is there the potential for this situation to occur:
 - Several times each day
 - Daily
 - Weekly
 - Monthly
 - Annually; or
 - Only once.



Build Trust

Consistent Approach







Keys To Creating Success









BBS SCORECARDS



Our Values

- Accountability
- Transparency
- Excellence
- Innovation
- Integrity
- Teamwork



- Customer Delight
- Loyalty
- Respect
- Discipline
- Reliability

We Know What We Know



We Know What We Know

Pin down the other person's thumb as many times as you can in 30 seconds.



We Know What We Know Lessons Through Experience

Learned, usually quickly, by participating in or witnessing an event so significant that it changes the way we think and behave.

Lessons Through Effect

Learned, usually over time, by the reinforcement of consequences arising from a specific behavior.



Our Values

- Accountability
- Transparency
- Excellence
- Innovation
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- Teamwork



- Customer Delight
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- Respect
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- Reliability

Living Our Values

"It is not hard to make decisions when you know what your values are."- Roy Disney



Build Trust

Consistent Approach + = 2-WAY TRUST The 3 E's of Success



Clue #2

"I can't believe your employee would do something so stupid!"







CREATE ACCOUNTABILITY AND RESPONSIBILITY





Demonstrating Accountability and Responsibility

• Medical assistance

• Return to work



Clue #3

"I just knew that someone was going to get hurt doing that!"



BALANCE





CONSTANT EVALUATION



The "Be Safe" Mentality



The unintended consequence of the OSHA Recordable Injury and Illness Rate.



The "Be Successful" Mentality

• Be Aware







The "Be Successful" Mentality

• Be Aware

• Be Present



Being Present

- Create opportunities for contact
- Make contact purposeful
- Listen
- Give high impact feedback
 - Specific positive reinforcement
 - Coaching
 - Redirecting Behavior



The "Be Successful" Mentality

• Be Aware

• Be Present

Be Balanced





Your Employee Should Not Hear

• Since we are behind, . . ."

• Just this one time, . . . "

• This is an emergency, . . ."



EMERGENCY FEED ON THE SIDE, TURN KNOB ALIMENTATION D'URGENCE TOURNER LE BOUTON SUR LE CÔTE



Clue #4

"You had a lost time!!! Well, what are you going to do about it?"



BALANCE





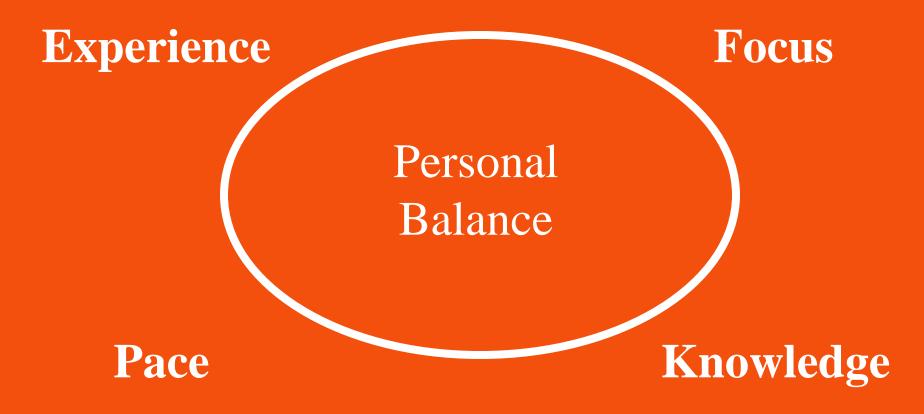
Corrective Action

• Retrain

• Discipline



What's the Trigger?





Corrective Action

What Does It Address?

• Retrain

• Discipline



Corrective Action

What Does It Address?

• Retrain — Knowledge

• Discipline



Corrective Action What Does It Address?

• <u>Retrain</u> — — — Knowledge

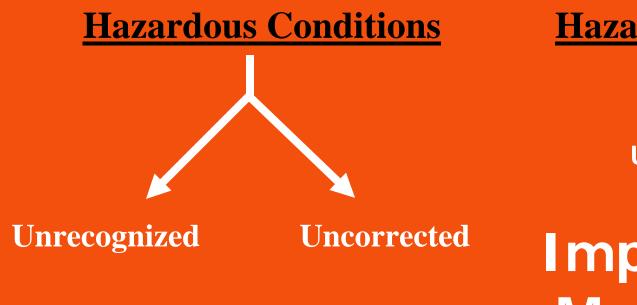
• Discipline — ?????



TAKE APPROPRIATE ACTION



Incidents Happen Due To:



Hazardous Acts

Unable

Unaware

Improperly Motivated



Simple Questions

<u>UNAWARE</u>

- Analysis
 - Have you completed this task before?
 - Tell me what the procedures are.
- If they don't know
 - Reevaluate the training process
 - Retrain the employee

UNABLE

• Analysis

- Can you show me how you complete this task?
- Observe the employee completing the task.
- If they physically can't do it
 - Reevaluate the process
 - Reevaluate the employee's role



Improperly Motivated

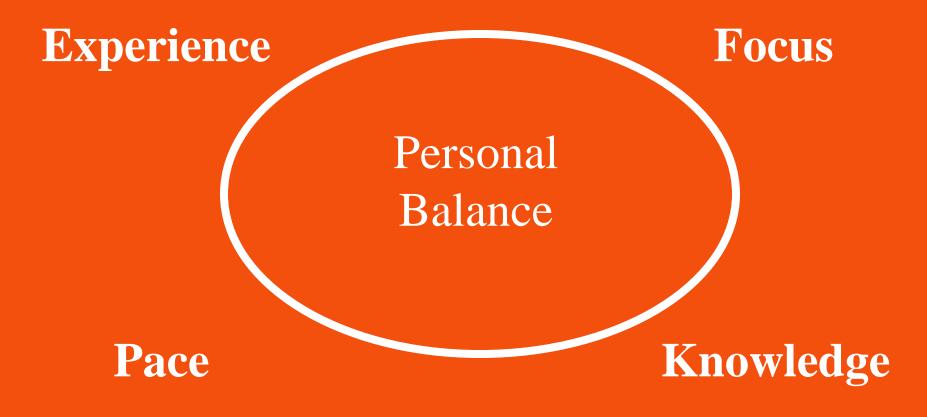
• Culturally-induced Behavior

• Consistently Inappropriate Behavior

• Inconsistent Behavior



Who Has The Influence?





Perpetuate The Cultural Causes

Action For The Sake Of Action No Action When Action Is Warranted

Inconsistent Corrective Actions



What Do You Make?



Starting today, what are you going to do differently?



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